



# Partnering with SBC

## Our Story

**Survivingbreastcancer.org (SBC)** empowers those diagnosed with breast cancer and their families by providing education, community, and support resources from day one and beyond. Founded in 2017, this Boston-based, women led, non-profit has local roots with a national reach.

Over **350+** programs offered per year, serving over **8,000** breast cancer survivors.

**Weekly** educational content that curated to answer questions and empower patients along their journey.

### **Your financial support makes a difference!**

A **\$5,000** sponsorship funds a full year of support group programming such as art therapy, expressive writing, or professionally moderated support groups, offering emotional space for healing where breast cancer survivors and their families feel seen, heard, and understood.



Contact Laura Carfang at [Laura@SurvivingBreastCancer.org](mailto:Laura@SurvivingBreastCancer.org)



# Tell Cancer To Go

## #TakeAHike

**October 25, 2025**

Tell Cancer To Go #TakeAHike is SurvivingBreastCancer.org's largest annual fundraising event—a powerful campaign that brings together individuals, families, and teams from around the country to honor those diagnosed with breast cancer and remember those we've lost to metastatic disease.

This isn't just a hike—it's a movement. Participants gather in their local communities, led by SBC Volunteer Team Captains, to walk, hike, or simply spend time outdoors in a way that feels right for them. Whether on a mountain trail or a city sidewalk, the goal is the same: to celebrate life, foster community, and take a stand against breast cancer.

Nature has a healing power, and this event invites our largely virtual community to connect in person—to reflect, recharge, and raise critical funds.

Funds raised through this event directly support SurvivingBreastCancer.org's free programs and services—like support groups, art therapy, meditation, expressive writing, and bilingual education—that reach thousands of individuals and families each year.

Your sponsorship ensures no one faces breast cancer alone. Join us and help tell cancer to go take a hike.

**Contact Laura Carfang at [Laura@SurvivingBreastCancer.org](mailto:Laura@SurvivingBreastCancer.org)**



# #TAKEAHIKE

## SPONSORSHIP PACKAGES

	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,025
<b>Day of Publicity:</b> Public mention at the Tell Cancer To Go #TakeAHike event.  Opportunity to place high-end, business specific marketing items/swag in registration bags	●			
<b>Podcast:</b> Verbal and digital recognition of your brand as an event sponsor during the opening credits of our weekly podcast which averages 1000 downloads per week, leading up to the event date	●			
<b>Newsletter &amp; Social Media:</b> Top billing recognition with your logo in our weekly newsletter going out to 24,000 subscribers as a #TakeAHike Sponsor  Recognition of your brand as an event sponsor on our social media channels	●	●		
<b>#TakeAHike t-shirt:</b> Premier logo placement on the back of Event Tee-Shirts	●	●	●	
<b>Event Website:</b> Premier logo placement	●	●	●	●



# What People Are Saying:



*"This hike reminded me that my body is still strong."*

*"My hike was in honor of my sister"*

*"Trust me when I say I had tried other breast cancer support groups before finding yours. I found SurvivingBreastCancer.org's group to be the one I connected with the most." ♥*

This is the **third** year in which #TakeAHike will take place.

Join the local Boston team on 10/25/25 as we hike the Minute Man Trail and tell cancer to go #takeahike!



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# Breast Cancer Awareness Month

## Easy Ways Your Business Can Support SBC This October

**Shop & Support Day (or Week, Month):** Choose one day, one week, or the whole month of October where a percentage of sales (10%, 15%, or more) is donated to SurvivingBreastCancer.org.

### Special Pink Menu Item or Service:

- Restaurants: Feature a “Pink Drink,” dessert, or entrée, with proceeds benefiting SBC.
- Nail & hair salons: Offer a “pink polish” or “pink ribbon blowout” service with a set donation.

**QR Code Giving Stations:** Place our 8x10 QR Code flyer at the register for customers to make direct donations. Add a small sign: “Support Breast Cancer Awareness Month – Donate here!”

### Host a special class

- Fitness studios or gyms: Host a special class (yoga, spin, Zumba) where class fees go to SBC.
- Paint Nights: Host a paint night where class fees go to SBC.

**Pink Merchandise:** Sell pink items (bracelets, pins, ribbons, cupcakes, baked goods) with proceeds donated to SBC.

**Raffle or Giveaway:** Partner with SBC to raffle off a gift card, service, or basket. Proceeds from ticket sales benefit SBC. Creates excitement and brings customers back into the shop.

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# HOPE

## Breast Cancer Awareness Month

# OCTOBER

WE ARE PROUD TO PARTNER WITH  
SURVIVINGBREASTCANCER.ORG. A LOCAL  
BOSTON-BASED FEMALE LED NON-  
PROFIT



JOIN THE CAUSE.  
SCAN TO DONATE & MAKE A DIFFERENCE  
FOR THOSE DIAGNOSED WITH BREAST  
CANCER



Donations support SurvivingBreastCancer.org, a 501(c)3 nonprofit providing free programming, education, community and support to those diagnosed with breast cancer from day one and beyond.