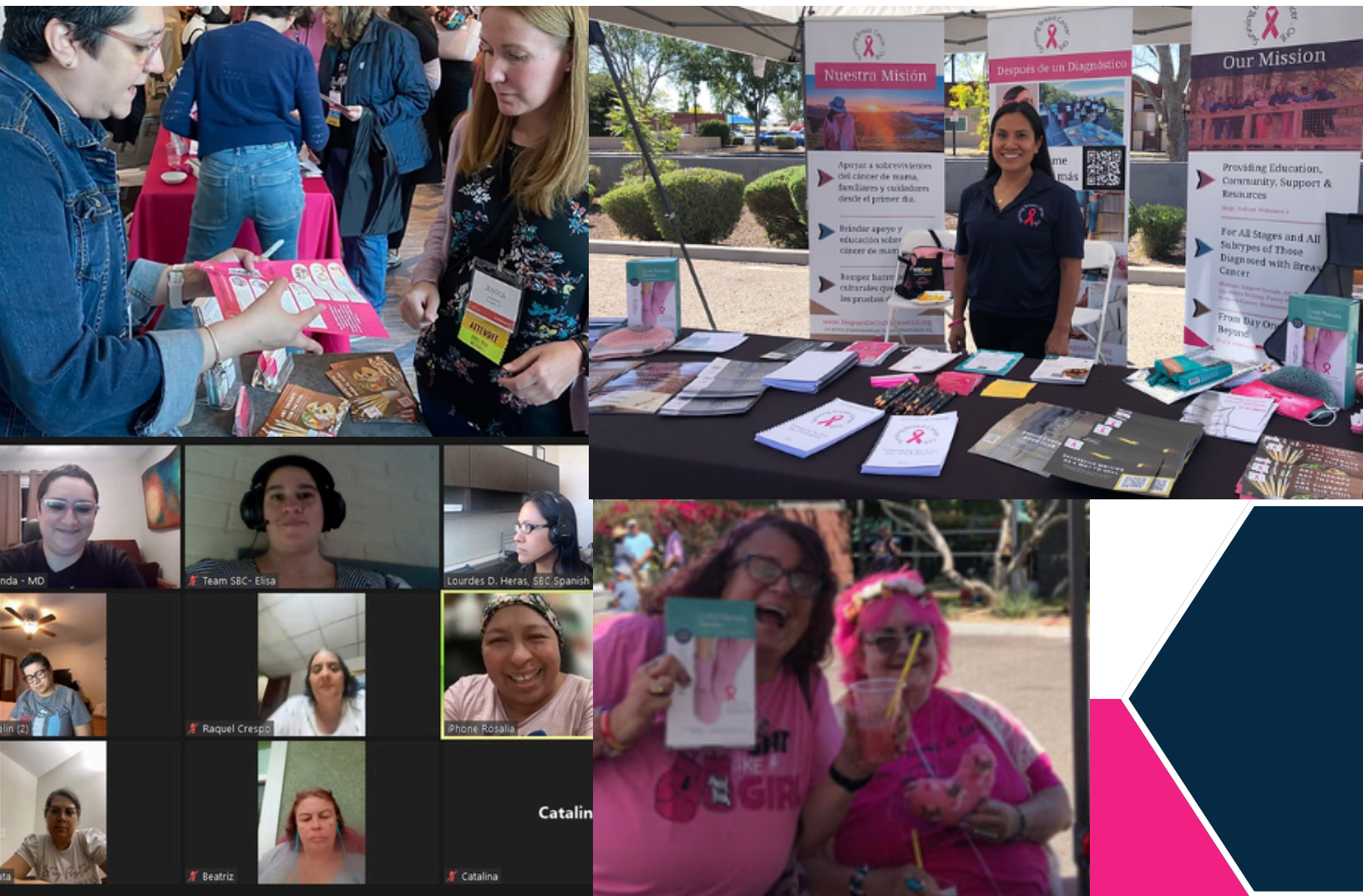


# 2024



## Sponsorship Opportunities



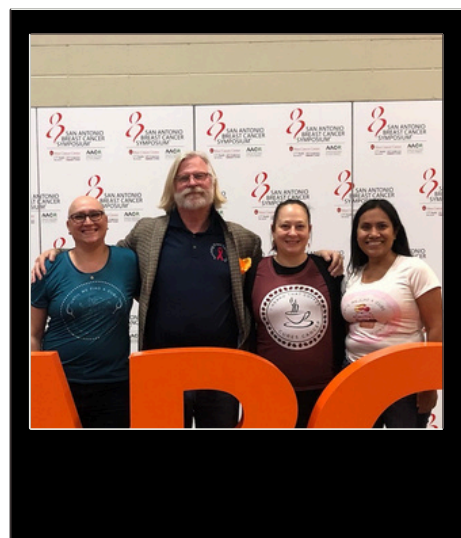
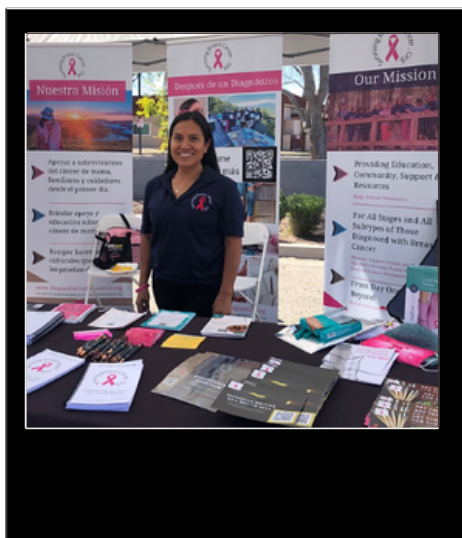


# ABOUT US

Survivingbreastcancer.org is a 501(c)(3) nonprofit organization committed to supporting those who have been touched by breast cancer.

Out of the need to navigate the uncertainty and the strong desire for connection, support, and resources, SurvivingBreastCancer.org (SBC) was born in 2017.

Focused on Education, Community, and Support Resources, we provide free programs and services as a complement to one's treatment plans that continues not only through survivorship, but also **thrivership**!





# OUR APPROACH

SBC serves as an educational and virtual community platform offering support and meeting patients and their families where they are on the continuum of a cancer diagnosis.

We combine evidence-based medical research with the personal lived experiences of those we serve. From risk reduction strategies and prevention, to treatment, survivorship, living with a terminal diagnosis, navigating end of life, and beyond, SurvivingBreastCancer.org is here for you every step of the way.

All services, education, programming and events are free to those diagnosed with breast cancer, as well as their caregivers.

# OUR IMPACT

Over these past few years the SBC website has been visited by community members (over 1,000,000 page views) across 120+ countries. Our podcast has been listened in over 80 countries, and the SBC website has been translated into Spanish, French, Chinese and Arabic.

## IN 2023:

**330,000 people** received education and information regarding their diagnosis

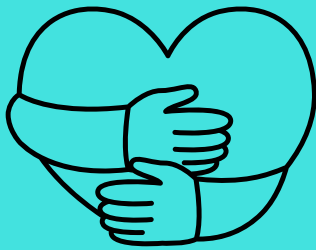
We offered **387 virtual programs** focused on education, mental, physical health and support

Impacted **6,223 individuals**, of which **88.8%**

**demonstrated an increase** in knowledge about resources available to help them cope and manage their breast cancer diagnosis.



# OUR SERVICES



**SUPPORT  
GROUPS**



**WEBINARS  
AND PODCASTS**



**WELLNESS  
CLASSES**



**EDUCATIONAL  
RESOURCES**

**AND SO MUCH MORE!**

**PAGE 04**



**SBC IS A COMMUNITY  
OF SURVIVORS,  
THRIVERS, THEIR  
FRIENDS AND FAMILY,  
AND WE WOULD LOVE  
TO INVITE **YOU**  
TO BE PART  
OF OUR SBC  
FAMILY**







# ABOUT THE EVENT

Tell Cancer To Go #TakeAHike is a fundraising event where participants can come together for those diagnosed with breast cancer and those we have lost to metastatic disease. Telling Cancer To Go #TakeAHike is an effort to bring our online community to gather in person, and enjoy the power of nature for both the body and mind.

We will form teams in locations all around the United States with SBC Volunteer Leads to head to the trails while sharing a day filled with positivity, inspiration, and fighting against breast cancer.

We understand that living with a breast cancer diagnosis weighs down our pack and hiking may not be for everyone. The goal is to take a walk, find a path in your neighborhood, and celebrate life with some time outdoors! This event is for all!

## When?

**Saturday  
October 19,  
2024**

## Where?

**Everywhere!**



**2023**

"Took my mind off of the diagnosis"  
"Reminded me that my body is still strong"  
"My hike was in honor of my sister"

This is the second year in which  
#TakeAHike will take place.

This year we'll:

- Hike in more locations to generate greater awareness.
- Have our amazing volunteers serve as hike leaders.
- Send finisher certificates and regalia for breast cancer survivors and thrivers.

# EVENT HIGHLIGHTS





# #TAKEAHIKE

## SPONSORSHIP PACKAGES

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
<b>Event Website:</b> Premier logo placement	●	●	●	●
<b>#TakeAHike t-shirt:</b> Premier logo placement on the back of Event Tee-Shirts	●  There is also an opportunity to provide brochures, handouts, and flyers in event swag bags	●  There is also an opportunity to provide brochures, handouts, and flyers in event swag bags	●	●
<b>Newsletter:</b> Recognition with your logo in our newsletter as a #TakeAHike Sponsor	●	●		
<b>Social Media:</b> Monthly recognition of your brand as an event sponsor on our social media channels leading up to the event date	●	●		
<b>Podcast:</b> Verbal and digital recognition of your brand as an event sponsor during the opening credits of our weekly podcast leading up to the event date	●			



# #TAKEAHIKE

## SILENT AUCTION OPPORTUNITIES

We welcome a wide range of donations, including luxury getaways, exclusive experiences, one-of-a-kind artwork, designer goods, musical instruments, camping equipment, Vehicles, RVs, travel trailers, sporting and concert events tickets, gift certificates, and more. Your contribution, no matter the size, will make a significant difference in the lives of those we serve.

### What's Included

<b>Event Website:</b> Premier logo placement	<b>#TakeAHike t-shirt:</b> Premier logo placement on the back of Event Tee- Shirts	<b>Newsletter:</b> Recognition with your logo in our newsletter as a #TakeAHike Sponsor leading up to the event
●	●	●

To discuss your participation or for more information, please contact:  
William Laferriere, VP of Business Development:  
Email: [william@Survivingbreastcancer.org](mailto:william@Survivingbreastcancer.org)  
Cell: (603) 361-7018.

We would be delighted to provide you with additional details and explore ways to showcase your generous support.



**THANK  
YOU!**

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## **Contact**

Laura Carfang

(773)-490-7142

William Laferriere

(603)-361-7018

Website

[SurvivingBreastCancer.org](http://SurvivingBreastCancer.org)

Email

[info@survivingbreastcancer.org](mailto:info@survivingbreastcancer.org)

Examples of  
resources:

[Newsletter 1](#)

[Newsletter 2](#)

[Monthly Program Calendar](#)

**HOPE TO HEAR FROM YOU SOON!**